MASTER PROGRAMMES

- English - German - French - Italian - Spanish -
Dear Friends,

For more than 290 years, St Petersburg University has been committed to advancing science and training highly qualified professionals. The University dates back to 1724, when Peter the Great founded the Academy of Sciences and Arts as well as the first Academic University and the university preparatory school in Russia.

We take special pride in the constellation of our outstanding staff and alumni. SPbU has given the world many famous people in science, politics, business, sports, literature, and art. The University has Nobel Prize winners among its staff and alumni: physiologist Ivan Pavlov, biologist Ilya Mechnikov, physical chemist Nikolay Semyonov, physicists Lev Landau and Aleksandr Prokhorov, mathematician and economist Leonid Kantorovich. SPbU is also an alma mater to outstanding researchers, scholars, academics, political and social leaders: Dmitry Mendeleev, Vladimir Vernadsky, and Dmitry Likhachev to name but a few. The world owes to our University most prominent cultural leaders, writers and artists: Ivan Turgenev, Pavel Brullov, Alexander Blok, and Igor Stravinsky. Among the University alumni we are also proud to mention leaders of the Russian Government: Boris Stürmer, Alexander Kerensky, Vladimir Lenin, Presidents of the Russian Federation Vladimir Putin and Dmitry Medvedev.

Today, by bringing together traditions and innovations, St Petersburg University sets the pace for the development of science, education, and culture in Russia and across the world. We are consistently ranked highly in international university rankings (Times Higher Education World Reputation Rankings, Quacquarelli Symonds World University Rankings, Academic Ranking of World Universities) and subject rankings, which proves the success of our development strategy. We have leading universities and major corporations as our academic and business partners.

The University is fully-equipped to provide a diverse range of opportunities for education, research, and creativity: the richest Research Library named after Maksim Gorky, a comprehensive digital collection of scholarly editions, a state-of-the-art Research Park, laboratories headed by leading scientists, museums, a publishing house, sports clubs, a University choir, orchestras, drama and dance studios, and many more.

In 2009, the Federal Law granted St Petersburg University and Moscow State University the special status of ‘unique scientific and educational complexes ... instrumental in the development of the Russian society.’ SPbU was granted a privilege to set its own educational standards, award its own diplomas and state-recognised academic degrees of Candidate of Sciences and Doctor of Sciences.

SPbU runs an open competition to finance research in priority branches of science and create new research laboratories. We are actively developing postdoctoral programmes and provide corporate housing for our academic staff.

Welcome to SPbU!

Professor Nikolay Kropachev, Rector
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ST PETERSBURG UNIVERSITY TODAY

- 30,000 students
- 6,000 academic staff
- 398 main educational programmes
- 1,500 internship contracts and partnership agreements
- Over 450 partner universities
- 9 Nobel Prize winners
- 26 resource centres of the University Research Park
- 7 mln. books at the St Petersburg University M. Gorky Scientific Library
- Over 12,000 places in the University halls of residence

SPbU IN THE WORLD RANKINGS

BENEFITS OF STUDYING AT SPbU

- Living and learning in the Cultural Capital of Russia. St Petersburg was recognised as Europe’s Leading City Destination 2017 by the World Travel Awards.
- Interdisciplinary programmes fully meeting the demands of tomorrow.
- An opportunity to design a personalised curriculum for every student combining compulsory and elective courses.
- Guest lectures from politicians, leading culture professionals, Nobel Prize winners, and world-renowned scientists from across the globe.
- Access to the most advanced technologies of the SPbU Research Park.
- A wide range of opportunities for entrepreneurship: a chance to obtain a grant through the SPbU Start-Up competition and develop your own project.
- Graduates are highly competitive in the international job market.
- A chance to receive a grant covering your tuition fee in full along with a monthly scholarship.
- Participation in international exchange and partnership programmes.
- Support programmes for international students: buddy scheme, intro week, SPbU Foreign Students Club.
- Dynamic SPbU Alumni Clubs operate in 14 countries of Europe, Asia, North America and Australia.

GENERAL INFORMATION:

- Programme duration — 2 years.
- 120 Credits.
- SPbU degrees are recognised across the world.
- Internships as part of the educational programme.
- Russian language courses (two weeks and longer).

EMPLOYERS AND INTERNSHIPS

- SPbU is ranked 20 in QS Graduate Employability Rankings 2017 among 400 top world universities.
- SPbU is number 1 in Russia: QS Employer — Student Connections.

WE HELP OUR GRADUATES BUILD A SUCCESSFUL CAREER:

- Dynamic career and employment services.
- SPbU days of career with representatives from JTI, SUN InBev Russia, Intel, Unilever, P&G, MARS, PriceWaterhouseCoopers, Deloitte Touche, KPMG, Ernst&Young, Toyota, Nokia Tyres, International Paper.
- Employer input in the development and evaluation of educational programmes.

EMPLOYER FEEDBACK

St Petersburg University is one of the best places to find talented employees.
Maria Burakova, HR Director, Heineken Russia

McKinsey is a long-standing partner of St Petersburg University. We currently employ about 30 graduates from different areas. Apart from business and economics, there are graduates with degrees in mathematics, physics, and biology. We appreciate the all-round knowledge and comprehensive training provided by the University and actively engage not only talented students but also graduates.
Vladimir Chernyavsky, Partner at McKinsey & Co

We have a long-standing track record of successful partnership with the University and we will continue to build on this incredibly positive experience of developing talents in young professionals — graduates of SPbU.
Artem Vasutin, Partner at Deloitte

We have a long-standing commitment to supporting young professionals — graduates of SPbU.
Ekaterina Aridova, Chief Operating Officer, St Petersburg, Colliers International

One of the major benefits of learning at SPbU, which ensures the competitiveness of its graduates in the job market, is the rich breadth of academic knowledge. A wide range of courses in various subjects allows students to gain maximum information from different fields of knowledge.
Alexander Prokofiev, Senior Scientist, Laboratory of Molecular Genetics, BIOCAD
MASTER IN CORPORATE FINANCE — MCF
ENGLISH

AREAS OF SPECIALIZATION
• Corporate Finance

BENEFITS OF THE PROGRAMME
• The programme aims to equip students with theoretical knowledge in contemporary corporate accounting and finance and trains them to use analytical tools to solve a range of managerial tasks and develop flexible financial strategies under uncertainty.
• Academic staff with teaching experience in leading international business schools, including guest lecturers from top-ranking international business schools and expert practitioners.
• The programme is taught in English in a cross-cultural environment enhancing the employability of graduates in the international job market.
• Upon competition, students have an opportunity to spend a semester studying abroad at one of the top universities or business schools from the extensive list of SPbU academic partners.
• The programme is largely practice-based as it focuses on case studies of existing businesses in corporate accounting and finance. The programme requires students to join a Russian or an international company for a compulsory summer internship. Another requirement is a team consulting project in accounting and finance for an SPbU partner company.
• Cooperation with CIMA allows the programme graduates to take examinations for CIMA qualification on special terms.
• Students have access to dedicated databases containing financial information on a great number of Russian and foreign companies: Skrin, SPARK, Thompson Reuters, Datastream, etc.
• Students can participate in the competition for double degree master programmes Master in International Management, Community of European Management Schools — CEMS MIM.

MAIN COURSES
• Quantitative Methods in Finance
• Consulting Project
• Corporate Finance
• International Financial Management
• Organisational Behaviour
• Manager Professional Skills
• Risk Management
• Contemporary Strategic Analysis
• Financial Markets and Instruments
• Financial Analysis and Valuation
• Financial Accounting and Reporting
• Managerial Economics
• Foreign Language (German, French, Spanish, or Russian)

KEY SKILLS
• Ability to prepare analytical materials
• Ability to solve administrative problems in the field of corporate finance management in companies
• Ability to lead a project team in the field of corporate finance
• Working knowledge of strategic finance tools
• Public business and academic communication skills
• Ability to develop new research methods independently

CAREER OPPORTUNITIES
KEY POSITIONS:
• Manager
• Project manager
• Bank clerk
• Auditor
• Head of department
• Marketing manager
• Investment project manager
• Specialist
• Consultant
KEY SKILLS

- Ability to plan and organize the research process and prepare analytical materials
- Solving administrative problems in various areas of management
- Ability to lead a project team in various areas of management
- Working knowledge of strategic analysis methods
- Public business and academic communication skills
- Ability to develop new research methods independently

CAREER OPPORTUNITIES

KEY POSITIONS:

- Project manager
- Marketing manager
- Product manager
- Brand manager
- Entrepreneur
- Business analyst
- Business consultant
**INTERNATIONAL TRADING SYSTEM**

**ENGLISH**

**BENEFITS OF THE PROGRAMME**
- International learning environment
- Variety of unique academic courses
- Simulation games and other interactive teaching methods
- Regular open lectures of state officials, independent experts, and representatives of leading international economic organizations
- Opportunities to visit international economic organizations based in Geneva
- Company visits (in Russia and abroad)

**MAIN COURSES**
- International Trading System
- Theory and Practice of International Economic Relations
- Countries in the WTO system
- Theories of International Relations and Foreign Policy Analysis
- Research Methods
- International Trading System (in English)

**KEY SKILLS**
The obtained theoretical and practical knowledge and skills enable the student to perform analytical and expert work, to deal with issues related to the development of trade policy as well as tax planning and the development of external relations for the company, the region, and the state.

**CAREER OPPORTUNITIES**
- International economic organizations
- National/sub-national regulators in charge of trade policy
- Strategic departments of big companies, banks
- Consulting companies
- Think tanks and universities

**GAME THEORY AND OPERATIONS RESEARCH**

**ENGLISH**

**BENEFITS OF THE PROGRAMME**
- Innovation and technology-enhanced learning and teaching.
- Courses taught in English. Partnership with Russian and foreign centers of education and research; the development of regional, national and international academic and research ties; participation in national and international research, educational and cultural programmes, conferences, seminars, symposiums in core areas of interest.

**AREAS OF SPECIALIZATION**
- Game Theory and Operations Research

**MAIN COURSES**
- Game Theory and Operations Research
- Modern Control Theory
- Statistical Decisions and Econometrics
- Queuing Theory
- Project Management
- Mathematical Models of Revenue Management
- Quantitative Methods in Applied Economic Analysis
- Financial Mathematics
- Game-Theoretic Models of Imperfect Competition
- Dynamic Games

**KEY SKILLS**
- The obtained theoretical and practical knowledge and skills enable students to carry out academic research and obtain and analyse new theoretical and applied results in accordance with the study profile
- Readiness for development and optimization of business plans for applied research projects
- Readiness for management of projects/subprojects, for planning research work, analysing risks, and managing the project team

**CAREER OPPORTUNITIES**
Graduates are well-placed to enter a wide range of careers in analytics, research, and teaching. They find jobs in research centres, universities, R&D and other high-profile companies.

**KEY POSITIONS**
- R&D specialist
- R&D manager
- Educator (vocational and professional education, lifelong professional training)
- Programmer
- IT specialist
- Systems analyst

St Petersburg University '18
CONDENSED
MATTER PHYSICS
ENGLISH

BENEFITS OF THE PROGRAMME

THE UNIQUENESS OF THE PROGRAMME:

• An orientation semester to enhance students’ theoretical and practical skills in preparation for further training.
• Research-oriented teaching and learning. The course is mostly project-based including research projects conducted at the SPbU Research Park which, in due course, will allow international professionals to use SPbU resource centres.
• A course of Russian as a Foreign Language to facilitate the integration of international students and enhance future partnership with graduates’ prospective employers.

MAIN COURSES

• Mathematical Physics
• Chemical Physics
• Theoretical Physics
• Experimental Physics
• Numerical Methods and Programming
• Russian as a Foreign Language
• Condensed Matter Physics
• Modelling in Condensed Matter Physics
• Magnetic Resonance Spectroscopy: Basic and Advanced Levels
• Optical Spectroscopy of Surfaces and Interfaces
• Electrical and Photovoltaic Properties of Semiconductors

KEY SKILLS

• Conducting fundamental and experimental scientific research in the field of condensed matter physics; solving applied problems in accordance with the study profile
• Knowledge of the main physical techniques used in medical diagnostics
• Ability to use modern methods of analysis, presentation and transfer of information, readiness to use application packages
• Working knowledge of methods used for planning and carrying out research and experiments; implementing projects and accomplishing tasks in the chosen subject area
• Ability to develop, explore and apply mathematical and physical models for qualitative and quantitative description of phenomena and processes and/or the development of new technological tools

CAREER OPPORTUNITIES

• Graduates embark on a career in research and production enterprises conducting R&D in the chosen professional niche. Graduates can enter academic or engineering careers or progress to postgraduate study. They can find employment as MRI operators or engineers.
**CONденСED MATTER PHYSICS AT MEGA-SCIENCE FACILITIES**

**BENEFITS OF THE PROGRAMME**
- Fundamental training underpinned by practical tasks performed in research laboratories using cutting-edge equipment of the SPbU Research Park.
- An opportunity to join mega-science training projects at National Research Center ‘Kurchatov Institute’ and world’s leading research centres.
- Skills in conducting independent research, setting research tasks and developing methodological frameworks, profound knowledge in the area of specialization along with a broad scientific outlook and ability to apply this knowledge in interdisciplinary research.
- The programme combines fundamental training in condensed matter physics in mega-science facilities and bringing the students up-to-date with the recent advancements in physics, chemistry and materials science made in sectoral research institutions of St Petersburg, Moscow, Russia and major international research centres.
- Students acquire a profound knowledge in the area of specialization along with a broad scientific outlook and ability to apply this knowledge in interdisciplinary research.

**MAIN COURSES**
- Interaction of Neutron Radiation with Matter
- Interaction of Synchrotron (X-Ray) Radiation with Matter
- Physical Research in Mega-Science Facilities
- Quantum Mechanics in Solid-State Physics
- Crystal Structures and Fourier Transforms
- Atomic Structure of Matter: Diffraction of Neutron and Synchrotron Radiation
- Atomic and Molecular Dynamics: Inelastic Scattering of Neutrons and Synchrotron Radiation
- Layered Structures, Polymers, and Colloids: Small-Angle Scattering and Reflectometry of Neutrons and Synchrotron Radiation
- Crystallography and Crystal Physics
- Electron and Probe Microscopy

STUDENTS CAN SPECIALISE IN ONE OF THE FOLLOWING AREAS OF CONденСED MATTER PHYSICS:
- Diffraction of Neutron and Synchrotron Radiation
- Small-Angle Scattering and Reflectometry of Neutrons and Synchrotron Radiation
- Spectroscopy of Neutrons and Synchrotron Radiation

**KEY SKILLS**
- Solving research problems in the field of condensed matter physics; solving applied problems in accordance with the study profile
- Applying the fundamental branches of physics when solving research problems in the field of the study profile
- Setting up physics experiments with modern neutron reactors and synchrotron radiation sources
- Practical application of fundamental knowledge related to the physical phenomena underlying the methods of diffraction, small angle scattering and reflectometry
- Applying modern methods for the analysis of materials structure and properties, using neutrons and synchrotron radiation

Using software products and information databases for solving problems related to professional activities

**PRACTICAL TRAINING AND CAREER OPPORTUNITIES**

Graduates are well-equipped to secure positions in research and production enterprises conducting R&D in the chosen professional niche. Graduates can enter academic or engineering careers or progress to postgraduate study.

Graduates are sought after for the development and operation of innovative scientific equipment in mega-science research facilities, e.g. sources of synchrotron radiation, free-electron lasers, research reactors and pulsed neutron sources; automated control and data collection systems in complex physical systems.

**KEY POSITIONS:**
- R&D and its management in the filed of natural sciences, technical sciences and nanotechnology
- Nondestructive testing
- Computer simulation
INTERNATIONAL SOCIOLOGY

ENGLISH

BENEFITS OF THE PROGRAMME

• The programme ‘International Sociology’ is taught in English. It targets students interested in processes and changes taking place in modern Western and Eastern societies.

• The area of specialisation ‘Global Sociology: Comparative Prospects’ is the outcome of creative collaboration of SPbU sociologists with European and South Korean universities and academic foundations. The programme aims to train well-rounded specialists with a set of skills allowing them to perform comparative sociological analysis of modern social, political, economic and ethno-cultural processes and phenomena typical for Western and Eastern societies in view of globalisation.

• Students who have chosen ‘Global Sociology: Comparative Prospects’ as an area of specialisation have an opportunity to participate in joint scientific events held by the SPbU, Hankuk University of Foreign Studies (Republic of Korea).

• The area of specialisation ‘European Societies’ is the outcome of collaboration between SPbU and Bielefeld University (Germany) with the support of German Academic Exchange Service (DAAD) and the SPbU Centre for German and European Studies. This interdisciplinary programme targets students with keen interest in modern development trends of European countries, including the Europeanisation of politics, transformation of European market system, changes in social patterns, and European cultural differentiation.

• A number of courses of the profile ‘European Societies’ are taught by leading international experts from top-ranking universities and research centres of Germany and other European countries. Master students join summer and winter schools organised by German sociological institutions. They have research practice in major European research centres and international organisations. Master students can spend a semester studying abroad at one of the European universities. Upon the completion of the course of study and master thesis defence graduates of the profile European Societies, along with the SPbU diploma, are granted the certificate from Bielefeld University (Germany).

• The level of knowledge obtained by graduates complies with international requirements to master degrees in sociology.

• Programme graduates are well-placed to enter postgraduate study in top Russian or foreign universities.

AREAS OF SPECIALIZATION

• Global Sociology: Comparative Prospects
• European Societies

MAIN COURSES

• European Modes of Production and Consumption
• Information Technologies and Methods in Sociology
• History of Sociology: Classical Foundations of Modern Sociology
• Cultural and Social Aspects of Globalisation
• Methodology of Teaching Sociology at University Level
• Methods and Methodology of Sociological Research
• Modern Sociological Theories
• Global Networks in Modern World
• Cross-Cultural Communication under Globalisation
• Cultural Diversity, Public Communication and Policy of Multiculturalism in Modern Europe
• Regionalisation and Multi-Level Governance in Europe
• Sociology of Consumption in Modern Society

KEY SKILLS

• practical skills in conducting academic research in multidisciplinary fields
• analysing new theoretical and applied results in the chosen subject area
• providing organizational, communicative and consulting information

EXPERT EXAMINATION AND PREPARATION OF EXPERT REPORTS:

• Development and feasibility evaluation of social indicators
• Preparation of analytical reports summaries, recommendations, and publications
• Coordination and management of projects in the field of international cooperation
• Development of effective internal and external communication systems for solving organizational problems
• Development and implementation of innovative methods and techniques for the development of economic, political, social and cultural areas of different societies

CAREER OPPORTUNITIES

• Russian and international commercial and non-commercial companies and organizations
• International monitoring and analytical institutes, conducting research in industrial, production, political, sociological fields, etc.
• Universities, institutes and other educational organizations
• Public administration and governmental structures
• Marketing, PR and recruitment organizations
• Mass media policy
• Nongovernmental organizations
INTERNATIONAL RELATIONS

**ENGLISH**

**BENEFITS OF THE PROGRAMME**

- The programme targets Russian and international students with an ambition to become experts in world politics, diplomats, members of international organisations and national government bodies.
- The programme trains professionals for international organisations, diplomatic missions, governmental and non-governmental organisations and expert organisations.
- SPbU School of International Relations is a member of Association of Professional Schools of International Affairs (www.apsia.org).
- A wide range of partner-universities for academic exchange.
- The majority of students on the programme come from the USA, Mexico, France, Germany, Turkey, China, Morocco, Brazil, South Korea, Japan and other countries.
- The academic staff involved in the programme have completed training and internships at US, European and Asian universities. They have PhDs from European universities, or hold Russian degrees of Candidate of Sciences and/or Doctor of Sciences.

**MAIN COURSES**

- Current Issues in Theory of International Relations
- History and Research Methods of International and Regional Studies
- International Security
- International Organisations and Global Governance
- Regional Approaches to Global Environmental Security
- Russian Identity
- Russia and Globalisation Issues in Modern World
- Energy Dimension of World Politics

**KEY SKILLS**

- Providing organizational, communicative, expert and analytical, consulting, information and educational services, as well as carrying out research work
- Ability to quickly and effectively carry out expert evaluation of any crises in world politics

**CAREER OPPORTUNITIES**

Graduates join government bodies, universities, international organisations, mass media offices and businesses as public officials, international relations consultants, specialists, political technologists, etc.

**KEY POSITIONS:**

- Public official
- International relations consultant for businesses
- Political technologist
- Researcher
- International civil servant
- Chamber of trade and commerce civil servant

STRATEGIC AND ARMS CONTROL STUDIES

**ENGLISH**

**BENEFITS OF THE PROGRAMME**

The first and the only programme on Strategic and Arms Control studies in Russia at the present time. It offers a unique focus on in-depth study of current military-political problems.

Over the course of the program, students will receive training to prepare them for analytical and practical work in national and international organisations which work to find solutions to modern military-political issues.

**MAIN COURSES**

- Strategy and Politics in XIX–XXI centuries
- Strategic Analysis
- Nuclear Strategy and Arms Control
- Arms Control, Disarmament and Nonproliferation
- Military Innovations and Strategy

**KEY SKILLS**

- Possession of categorical apparatus in the fields of military strategy, defense policy and international security policy
- Basic project planning and implementation skills
- Principles of strategic analysis and strategic forecasting
- Knowledge of the key issues in the spheres of defense and security policy
- Basic knowledge of the technical aspects of modern weapons and military equipment development
- Knowledge of basic national and international legislation in the sphere of non-proliferation, disarmament and arms control
- A sophisticated understanding of research and analyses in the field of military strategy
- Knowledge of special terminology
- The ability to apply specific knowledge in different practical environments

**CAREER OPPORTUNITIES**

Graduates may engage in analytical and investigative work in information management and analytical centers, consulting agencies and research organizations, as well as work in the civil service, international organizations and the media.
POLITICAL GOVERNANCE AND PUBLIC POLICY

ENGLISH

BENEFITS OF THE PROGRAMME

- The programme aims to equip graduates with leadership skills to successfully implement public strategies of innovative and sustainable development of society.
- The programme is taught in English which facilitates the exchange of knowledge and educational technologies in the field of global public policy.
- The programme is based on best international practices and methodology allowing to training highly qualified analysts, public administrators and political leaders.
- Students have an opportunity to shape and sharpen their skills of leadership, governance, analysis and implementation of public policy.
- The programme includes active teaching and learning tools: business games, round tables, discussions, case studies, and internships.
- Leadership skills developed in the course of study will allow graduates to successfully implement policies and management strategies in today’s complex and unstable society.

MAIN COURSES

- Budget Policy in Russia (Public Budgeting)
- Business and Interest Groups in Russian Public Policy
- Collaboration and Political Decision-Making Process
- Governance Through Communities
- Inequality and Social Policy in Russia
- Informatics for Public Policy
- Macro and Microeconomics for Public Policy
- Organizational Management and Elaboration of Public Policy
- Political Development and Change
- Political Discourse and Public Affairs
- Political Methodology and Philosophy
- Political Psychology and Public Policy
- Qualitative Methods in Public Policy Analysis
- Quantitative Methods in Public Policy Analysis
- Russia in the New Emerging World Order
- Russian Governance and Decision-Making
- Theories of Public Policy
- Urban Governance and Policy

KEY SKILLS

- Research / Analytical Skills for Public Policy
- Public Policy Evaluation Skills
- Communication and Interpersonal Skills for Leadership and Team Work

CAREER OPPORTUNITIES

KEY POSITIONS:

- Analyst
- Consultant
- Researcher
- Advisor
- Public programmes manager
- State or municipal official
- Deputy’s aide
- GR-specialist
- Lobbyist
- Monitoring and evaluation specialist
MASTER IN BUSINESS ANALYTICS AND BIG DATA — MIBA

BENEFITS OF THE PROGRAMME

• The MIBA Programme aims to develop fundamental knowledge in management and up-to-date analytical tools used to inform managerial decisions. Graduates will be equipped with the knowledge of big data analytics tools and able to use them to solve managerial tasks.
• Academic staff with teaching experience in leading international business schools, including guest lecturers from top-ranking international business schools and expert practitioners.
• Master thesis is a full-cycle big data research project. It is a case study of an existing private or state-owned company. This unique combination of theory and practical interdisciplinary project work will bring future graduates a broad spectrum of competencies to meet their professional goals.
• The programme is taught in English in a cross-cultural environment enhancing the employability of graduates in the international job market.

MAIN COURSES

• Machine Learning
• Social Networks Data Analytics
• Real-Time Analytics and the Internet of Things
• Natural Language Processing
• Data Mining and Visualisation
• Sectoral Analysis
• Project Management
• Marketing of Innovative Products
• Technological Innovation and Entrepreneurship
• Knowledge Management
• Strategic Analysis
• Managerial Economics

KEY SKILLS

Theoretical and practical knowledge and skills sufficient for performing the following tasks:

• Determining the direction and strategies of business development
• Risk identification and minimization
• Business efficiency improvement and business processes optimisation
• Customer segmentation and consumption analysis
• Increasing the value of the company’s products for customers
• Development of new products and services

PRACTICAL TRAINING AND CAREER OPPORTUNITIES

Graduates are well-placed to secure positions in business analytics and management of cross-functional teams. They can apply quantitative data analysis to provide effective solutions to a range of tasks, for example:

• Development of business strategy
• Identification and minimization of risks
• Enhancement of business efficiency and business processes optimization
• Customer segmentation and market analysis
• Enhancement of product value for customers
• New product and service creation
**RUSSIAN CULTURE**

**ENGLISH**

**BENEFITS OF THE PROGRAMME**

- The SPbU educational programme ‘Russian Culture’ is one-of-a-kind in Russia
- The programme is designed for students of different entry levels of Russian. The course of study allows to develop proficiency in Russian as a foreign language
- Teaching is conducted in Russian and English
- The study plan incorporates advanced courses in the history of Russia’s regions, former CIS countries and Baltic states in the context of world history
- The acquired competences will help students form an objective view of the place of Russia in the global cultural and historical process and give an unbiased assessment of its role in the formation of civilizational and geopolitical aspects of the world history and politics
- Graduates acquire skills of practical and research activity in the field of history, culture, political and social structure of Russia and its regions
- Research in historical, political and cultural issues under the supervision of leading Russian scientists

**MAIN COURSES**

- Analysis and Criticism of Russian Art: Historiographical Review
- Cultural Research in the Contemporary World
- Computer Technologies in Cultural Studies
- Images of Fate in Russian Culture
- Multiculturalism and Multi-Confessionalism as a Fundamental Principle of Russian Culture
- Russian and Soviet Everyday Life
- The Russian Idea and Projects of Russian Culture
- Russian Culture as an Object of Philosophical Reflection
- Russian Literature and Literature-Centric Character of Russian Philosophy
- Russian Musical Culture
- Russian Regionalism: The Dialectics of the Centre and the Periphery
- Texts of Russian Culture. Seminar
- Slavophile Paradigm in Russian Culture
- Semantic Concepts of Russian Culture
- Contemporary Cultural Research in Russia
- Theory and Practice of Archival Research Work

**KEY SKILLS**

- The obtained theoretical and practical knowledge and skills enable the student to perform analytical work and carry out academic research of contemporary Russian culture
- Organization of intercultural collaboration between Russia and foreign institutions

**CAREER OPPORTUNITIES**

**KEY POSITIONS:**

- Records Manager
- Journalist
- Opinion journalist
- Editor (mass media)
- Guide
- Educator
- Expert analyst
- Archivist
- Museum worker
- Manager
ENGLISH

JOURNALISM

BENEFITS OF THE PROGRAMME
- High-tech professional systems enabling students to acquire practical skills and regularly win Russian and international professional awards.
- An extensive list of international partners facilitating academic exchange and joint programmes.
- Platforms for professional activity: students' educational press center, information and education portal 'Pervaya Linia', international educational TV and radio channel 'Most (Bridge)', international competitions Mass Media, Perspective and PolitPRpro.

MAIN COURSES
- Media and Communication Theory
- Journalism in Global Context
- Methods of Media Research
- Russian Media Landscape
- Russian Political Landscape
- Academic English
- History of Modern Russia
- Mass Media and Public Sphere in Russia and Abroad
- Comparative Media Studies
- Professional Awareness of a Journalist: A Comparative Perspective
- Content and Editorial Management in Modern Journalism
- Digital Content Creation
- Media Lab in Online Media
- Environmental Journalism
- Gender Issues in Journalism
- Public Relations and Public Communication
- Media and Diasporas
- New Media and Political Mobilisation in Russia and Beyond

CAREER OPPORTUNITIES
- Upon the completion of the programme, graduates can work as journalists in foreign mass media covering news from Russia, Russian mass media with international coverage. They can land a job as an editor, PR specialist, digital content specialist, or media researcher.

KEY SKILLS
- Planning the activities of a media company, a media company division
- Development of the concept, the model, and the format of a publication, a programme, or a column
- Journalistic skills: searching for and verification of information, creation and editing of media texts, communication with the audience
- Research into various aspects of the functioning of national and foreign media

ENGLISH

LANGUAGES AND CULTURES OF AFRICA

BENEFITS OF THE PROGRAMME
- Many years of experience in teaching African languages combined with a comprehensive set of courses relevant for African studies.
- Students have access to unique electronic resources in Russian and foreign languages as well as to a dedicated collection of the SPbU M. Gorky Scientific Library. The Library holds over 300 copies of fiction, science and education books in all the languages of the programme.
- It boasts a collection of ancient manuscripts and block books common in Eastern culture as well as rare and antiquarian books and lithographs.

MAIN COURSES
- African Oral Tradition
- African Literatures
- African Languages and General Linguistics
- History of Africa
- African Religions
- Introduction to African Studies
- Geography and Contemporary Position of African Countries
- African Art
- African Languages (Compulsory and Elective): Swahili, Hausa, Amharic, Bamana

CAREER OPPORTUNITIES
- Graduates are well-placed to secure positions in leading academic institutions and universities worldwide, government bodies, advertising and travel agencies, international policy and economic organisations, research and analytics centres, mass media agencies and publishing houses, archives, libraries, museums and educational institutions.

KEY SKILLS
- Students acquire skills in working with academic and reference literature as well as its analysis
- Expert evaluation and analysis of problems related to Africa
- Knowledge of the ethnolinguistic situation in the region and ability to understand the multicultural environment

AREAS OF SPECIALIZATION
- Russian Media Studies
COLD REGION ENVIRONMENTAL LANDSCAPES INTEGRATED SCIENCES (CORELIS)  

**BENEFITS OF THE PROGRAMME**
- In the first two terms teaching is given by leading experts from SPbU, partner universities and R&D institutes. An opportunity to spend a semester studying at the University of Hamburg.

**MAIN COURSES**
- Fundamentals of Comprehensive Study of Polar Regions
- Polar Science Communication and Outreach
- Periglacial Landscapes
- Quaternary paleogeography of Polar Regions
- Water Objects of Polar and Upland Areas
- Permafrost Soils
- Social and Economic Aspects of the Arctic: Polar Medicine, Regional Policy in Permafrost Regions
- M. Sc. Integrated Climate System Sciences (University of Hamburg)

**CAREER OPPORTUNITIES**
- The programme aims to train specialists who are well-placed to conduct independent theoretical and applied research in environmental, hydrometeorological, paleogeographic, landscape, pedological and geoenvironmental properties and processes of polar regions of the Earth (the Arctic, the Antarctic and mountainous regions).

**THEORY AND PRACTICE OF VERBAL COMMUNICATION: GERMAN**

**BENEFITS OF THE PROGRAMME**
- A joint programme with the Ernst Moritz Arndt University of Greifswald (Germany).
- The programme is taught in German.
- Unique lectures and seminars developed by leading professors and associate professors of the Department of German Philology.
- An opportunity to improve German language proficiency at classes taught by native speakers.
- Germanic studies in synchrony and diachrony — a wide range of research topics and methods

**AREAS OF SPECIALIZATION**
- German Language in Synchrony and Diachrony

**KEY SKILLS**
- Ability to create, edit, summarize and systematize all types of business documentation, journalism texts, analytical reviews, etc.
- Building predictive scenarios and development models for communicative and sociocultural situations
- Expert evaluation of the impact of speech influence communicative strategies on public opinion
- Oral and written simultaneous translation of German texts
- Organization and management of research and development work

**MAIN COURSES**
- Fundamentals of Linguistic Pragmatics
- Language of New Forms of Communication
- Text Linguistics: Text and Discourse
- Communicative Strategies and Grammatical Forms
- Communicative Types and Models of Sentences in German
- Word Semantics in Statics and Dynamics
- Professional Communication Vocabulary
- Types of Texts in Political Communication
- Polycode Texts: Text and Image
- Rhetoric and Modern Theory of Text
- Narrative Text Analysis
- Idioms in Text
- Grammaticisation Processes in German
- Dialectology of German
- Diachronic Shifts in German

**CAREER OPPORTUNITIES**
- Graduates are well-placed to embark on a career as university lecturers, school teachers, philologists in research centres, highly-qualified specialists in the centres of German culture and German language training or as translators.
**SIMULTANEOUS TRANSLATION**

**GERMAN**

**BENEFITS OF THE PROGRAMME**

- The programme ‘Simultaneous Translation (German)’ is the outcome of collaboration between SPbU and one of the largest centres of translator training — the Military University of the Ministry of Defence of the Russian Federation, Moscow.
- The programme of training German language simultaneous interpreters is unique and the first of its kind in St Petersburg and the Northwestern Federal District of Russia. The graduates are highly employable.
- Academic and teaching staff with unique expertise in different kinds of consecutive and simultaneous interpreting. The majority of the staff are professional practitioners.
- The programme is taught in German.
- The programme is in line with current requirements, which facilitates international mobility and positive feedback highlighting high level of professional competences of exchange students from St Petersburg State University studying in Germany or other German-speaking countries.
- Close ties with leading German centres of translator training, a unique opportunity to participate in international academic mobility programmes and study at one of the SPbU partner universities, scholarship programmes of the German Academic Exchange Service (DAAD).
- Close links with employers providing effective internships and advisory support to students preparing their master theses at top German centres of language, education and culture, joint German-Russian enterprises, and translation departments of Russian companies.
- Modern teaching methods and technologies supported by best practices of Russian and German universities.
- Many courses are taught by visiting professors and lecturers from Germany.

**MAIN COURSES**

- Simultaneous Interpreting
- Sight Translation
- Translation Practicum
- Current Issues in Translatology
- Consecutive Interpreting
- Interpreters’ Note-Taking Techniques
- Cross-Cultural Communication in Interpreting
- Translator’s Standards of German Speech
- Contemporary Cultural and Political Landscape of Russia
- Contemporary Cultural and Political Landscape of Germany
- Applied Linguistics and Interpreting
- Interpreting for Culture, Education and Art Sector
- Liaison Interpreting
- Legal Interpreting
- Interpreting for Economic and Business Sectors
- Technical Interpreting
- Medical Interpreting
- Information Search in Interpreting
- Translator and Today’s Market: Key Management Issues
- Interpreting and International Relations
- Listening Comprehension and Mass Media Translation
- Graduation Project Preparation

**KEY SKILLS**

- Simultaneous interpreting skills involving special equipment, which ensure accurate representation in the translation of the lexical, stylistic and semantic content of translated texts and adherence to the established terms and definitions.
- Simultaneous interpreting skills involving translation of a pre-prepared text of the speech or simultaneous reading of the pre-translated text.
- Ability to adapt one’s skills and knowledge to the changing market conditions and the demands of public and private sector clients who require translation and related language services.
- Readiness to be guided in professional work by the principles used for arranging simultaneous interpreting in international organizations, at international conferences, in government agencies and in the business environment.

**CAREER OPPORTUNITIES**

- Translator in international organisations and institutions.
- Translator consultant in translation departments of companies from different sectors of economy.
- Consultants with foreign language proficiency.
- Escort / guide interpreter.
- Translator in editorial offices and publishing houses.
- Teacher of translation / interpreting.
- Translator.
INTERCULTURAL COMMUNICATION: GERMAN-RUSSIAN DIALOGUE

GEARAN

BENEFITS OF THE PROGRAMME

- Unique courses developed by SPbU leading experts.
- The programme is taught in German with some courses taught by native speakers.
- Students have an opportunity to study at one of the partner universities.

AREAS OF SPECIALIZATION

- Intercultural Communication: German-Russian Dialogue

MAIN COURSES

- Introduction to History of German Theatre and Cinema
- History of Germany in German Literature
- History of German Culture
- Creative Writing in the Theory and Practice of Teaching German as a Foreign Language
- Linguistic Fundamentals of Intercultural Communication
- German and Russian Idioms in the Dialogue of Cultures
- German and Russian Phraseology in Intercultural Communication
- German Philosophy in the German Cultural Context
- German
- Translation Problems in Interlingual Communication
- Comparative Typology of German and Russian: Grammar and Lexis
- Theoretical and Applied Aspects of Functional Stylistics: The Style of Opinion Journalism, the Scientific Style, the Official Style

KEY SKILLS

- Ability to carry out qualified analysis of research findings; ability to document, summarize and consolidate research results
- Ability to create, edit, summarize and systematize all types of business documentation, journalism texts, analytical reviews, etc.
- Building predictive scenarios and development models for communicative and sociocultural situations
- Development and implementation of integrated information impact programmes
- Organization and management of research and development work when solving a particular problem

CAREER OPPORTUNITIES

KEY POSITIONS:

- Educator (vocational and professional education, lifelong professional training)
- Mediator
- Records management specialist
- TV host
- TV and radio broadcasting media production specialist
- Print media production specialist
- Trade fairs and exhibitions specialist
INNOVATIVE TECHNOLOGIES IN TRANSLATION: FRENCH/SPANISH/ITALIAN

BENEFITS OF THE PROGRAMME

• The continuity of traditions of the oldest Russia’s schools of thought.
• Unique courses developed by SPbU experts, cutting-edge teaching techniques and technology.
• A wide range of research topics and methodologies in the area of foreign languages.
• Extensive training in a specialized and competitive area of translation.

AREAS OF SPECIALIZATION

• Innovative Technology in Translation: French
• Innovative Technology in Translation: Spanish
• Innovative Technology in Translation: Italian

MAIN COURSES

• History of Language
• History of Linguistics and Methods of Linguistic Research
• Screen Translation
• Computer-Aided Translation Tools
• Lexicology
• Methods of Linguistic Analysis
• General Translation Theory
• Fundamentals of Contrastive Linguistics
• Translation of Documentation
• Translation / Consecutive Interpreting from Russian
• Semiotics
• Philosophy of Language
• Literary Translation / Simultaneous Interpreting

KEY SKILLS

• Ability to apply translation transformations for achieving the required level of equivalence and representation in all kinds of translation
• Consecutive interpreting and sight translation skills
• Note-taking skills in consecutive interpreting
• Working knowledge of methods used for comprehensive assessment of complex translation projects from/to Romance languages, involving modern computer-assisted translation tools, terminology management features and linguistic software

CAREER OPPORTUNITIES

The programme trains translators of general and specialized focus areas. Graduates are well-equipped to join the translation market and perform practical and managerial tasks using cutting-edge translation technologies.

GRADUATES ARE WELL-PLACED TO PROVIDE HIGH-QUALITY

• translation services (translation, consecutive and simultaneous interpreting) to natural and legal persons or embark on a career in translation departments of international organisations
• language consulting
• language services management (management of project teams and translation departments)
• translator training
• applied research in linguistics and related disciplines
• postgraduate study in Russia or abroad
STUDENT LIFE

STUDYING AT SPBU IS MORE THAN GETTING A DEGREE — IT IS A CHANCE TO BECOME PART OF A FRIENDLY COMMUNITY OF STUDENTS FROM ALL OVER THE WORLD.

HOW TO APPLY:
1. International applicants can be enrolled to a mail educational programmes on a fee-paying basis.
2. International students may also apply for the state scholarship of the Russian Federation that fully covers the tuition fees and entitles to obtain a scholarship and Reduced price for SPbU halls of residence.
3. Applicants may apply (submit application) and upload all needed documents online.
4. For more information on admission please visit abiturient.spbu.ru

WHAT DOES A PORTFOLIO INCLUDE?
Mandatory documents: a motivation letter and an essay.
Additional documents: international certificates; academic publications; certificates of participation in student Olympiads, conferences and research projects; study abroad certificates; relevant work experience.
The maximum score is ≥ 100

DEADLINE FOR APPLICATIONS IN 2018
• For applicants on fee-paying basis: February 1 – July 6
• For applicants for Russian Government Scholarship: February 12 – June 8

HOW DO I GET MY RUSSIAN VISA?
Remember to submit your visa application in advance if you are applying for a fee-paying programme and require an entry visa. Note that processing time for a visa invitation is up to 2 months.
Step 1: Fill in an application for a visa invitation and upload it to your Personal Account
Step 2: Get the original copy of the invitation
Step 3: Get your visa from the Russian embassy in your country

APPLYING ON FEE-PAYING BASIS
1. Create a Personal Account
2. Fill in an Application Form in your Personal Account
3. Create and Upload a Portfolio to your Personal Account. Required documents are listed on the official SPbU website
4. If you have successfully completed the application process and succeeded in portfolio competition, a sign the Agreement on Education.

APPLYING FOR RUSSIAN GOVERNMENT SCHOLARSHIP
1. Create a Personal Account
2. Fill in an Application Form in your Personal Account
3. Fill in a Scholarship Application Form. Remember to upload your photograph along with the signed Scholarship Application Form. Required documents are listed on the official SPbU website.
4. Create and Upload a Portfolio to your Personal Account.
5. Applicants who have successfully passed the competition are recommended for the Russian Government Scholarship.
REVIEWs

PIERRE, AUSTRALIA

Studying in Saint Petersburg has been an amazing experience. I’ve been gifted with the ability to learn about Russia’s vast culture, its people and traditions. The study program suited me perfectly and there were a wide range of courses for me to select from.

The university offers various activities and events during the first month so ensure you join all of them in order to socialize and make some friends. Do not be afraid to speak to Russian people. Most of the time, they are kind and ready to help you.

ALEXANDRA, USA

As the very first university in all of Russia, with graduates such as President Vladimir Putin and Prime Minister Dmitri Medvedev, Saint-Petersburg University is an obvious top choice for anyone hoping to study in Russia. Located in the beautiful, historic, museum-like city of St. Petersburg, the atmosphere around SPbU captures the rich culture of the nation. As the cultural capital of the country, one can never be bored in such a place.

SPbU’s hospitality and general willingness to help exceeded my expectations greatly. Each student, if willing, is given a buddy and possibly a Russian language partner. Your buddy is there to help you adjust and settle in.

Professors here are very knowledgeable and usually quite kind and understanding; however, you may find them to be a bit stricter than in the US.

CHEN YUEXIAO, CHINA

Besides lectures and seminars, there are interesting company visits and professional guests lectures which provide a closer look into the businesses in Russia.

ALEXANDER, GERMANY

As I talked with other people who visited St Petersburg before, I only got very positive reviews- this only fueled my desire to feel this city first hand. I did some research on SPbU and its high reputation, so the choice was clear for me. Now, I can say I am very happy with my decision.

I can deeply recommend having any previous knowledge of the Russian language and if not, at least to buy a crash course book- even if you will study the English-speaking program, it will provide you some tools to handle everyday life. If you are starting from scratch, you can visit the provided Russian course and pay close attention as it will be fast-paced and intensive.
CONTACT US

ADMISSIONS OFFICE
FOR FOREIGN CITIZENS
13 B Universiteskaya Emb.,
St Petersburg, 199034, Russia

Office hours:
Monday–Friday from 10 to 18
Phone: 007 812 3636633
admission@spbu.ru
abiturient.spbu.ru

english.spbu.ru